

CHAI LIFELINE HELPS FAMILIES ACROSS THE COUNTRY

Pesach is a time of joy and celebration for many families, but for those impacted by illness, trauma, or loss it can be a difficult and challenging time. Fortunately, Chai Lifeline offers support and makes Yom Tov a little bit easier for families in need. From family programming and financial assistance to meal deliveries and car cleanings, Chai Lifeline regions across the country helped alleviate stress and elevate the holiday for thousands of families.

Pre-Pesach activities, designed to keep children entertained and provide services to families, like haircuts, and car and house cleanings, were offered across Chai Lifeline's regions in New York, New Jersey, West Coast, Southeast, Midwest, and the Mid-Atlantic. "Seder in a Box" and Pesach meals were delivered to hospitals and homes. Financial assistance, through the Evan Levy z"l Fund, and afikomen gift cards brought relief to families and smiles to children's faces.

One parent noted that Chai Lifeline's "support means so much to us during this challenging time. Your gift has lifted a great burden off our shoulders and will go a long way in helping us focus on our son's recovery without worrying about

the financial strain."

Rabbi Mordechai Gobioff, MSW, National Director of Client Services, said that "the focus of Chai Lifeline during the busy Yom Tov season is to make sure every Chai Lifeline family can sit down to the Seder with a sense of *menucha* through the various support services, programs, and individualized assistance." That support continued over Chol HaMoed with a special outing for New York area families at Sportime USA, giving parents a chance to relax as their children bounced, jumped and connected with peers.

One parent from Maryland shared how, "All these programs and services are tremendously helpful, and they make a huge difference in our lives. We could not imagine what Pesach – and all that it requires – would be like without Chai Lifeline supporting us along the way. Thank you so much!"

Chai Lifeline is an international support network, providing social, emotional, and practical assistance to children, families, and communities impacted by medical crises and trauma through a variety of year-round programs and services.

New From Tnuva USA: Gourmet Round Cheese in Assorted Flavors

Tnuva USA is proud to introduce a brand-new series of fine-quality round cheeses in six exciting, gourmet flavors. Like all Tnuva products, the new cheeses are *cholov Yisroel*, under the strict supervision of the Vaadat Mehadrin.

Each cheese is a different flavor adventure, and there are even some in light versions. The Kaas Cheery Cheese is a mild, semisoft Dutch-style cheese with pieces of real cherries, while the Muenster, also made with real cherries, is slightly more full-bodied. The Swiss cheese with Habanero is made with real pieces of Habanero peppers. It also comes in light for those who are interested in restricting their fat intake. Additional flavor sensations: Light Muenster cheese, made with real apple and cinnamon, and Hickory-smoked Edam

cheese, which is prepared in a professional smoker with hickory wood.

Use the new hard cheeses to dress up your cheese board, or to discover exciting new flavor combinations in your favorite cheese dishes. Eaten straight out of the package, melted on a bagel, or used as a topping on pizza or pasta, each cheese flavor is sure to bring a new flavor adventure.

The new round cheeses join Tnuva's long list of top-quality cheese and dairy products, all of which have become a part of daily Jewish family life. Tnuva USA CEO and President Yoram Behiri remarked, "We're proud of our new series of flavored cheeses, and delighted with the contribution that Tnuva products make to good times spent with family and friends."



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